



# Town of CEDARBURG

## Community Economic Profile

### Population

	Town of Cedarburg	Ozaukee County	Wisconsin
Median Age	46.6 years	43.7 years	38.8 years
Male	49.9%	49.0%	37.7%
Female	50.1%	51.0%	40.0%

Source: US Census Bureau, 2013-2017, American Fact Finder

#### Population Growth (1970-2010)

Year	Town of Cedarburg	Ozaukee County	Wisconsin
1980	5,244	66,981	4,705,767
1990	5,143 (-1.9%)	72,831 (8.7%)	4,891,769 (4.0%)
2000	5,550 (7.9%)	82,317 (13.0%)	5,363,675 (9.6%)
2010	5,760 (3.8%)	86,395 (5.0%)	5,686,986 (6.0%)
2017	5,871 (.019%)	88,429 (.023%)	5,795,483 (.019%)

Percent population change is shown in parentheses.

Source: US Census Bureau, Decennial Census

### Income

	Per Capita Income	Median Household Income
Town of Cedarburg	\$51,185	\$96,771
Ozaukee County	\$45,820	\$80,526
Wisconsin	\$30,557	\$56,759
United States	\$29,829	\$55,322

Source: US Census Bureau, 2013-2017 American Fact Finder

### Households

	Town of Cedarburg	Ozaukee County	Wisconsin
Total Households	2,055	35,044	2,328,754
Avg. Household Size	2.80	2.47	2.41
Total Families	1,755	29,944	1,481,526
Avg. Family Size	3.05	2.94	2.98

Source: US Census Bureau, 2013-2017 American Fact Finder

### Housing

	Town of Cedarburg	Ozaukee County	Wisconsin
Total Housing Units	2,149	37,706	2,668,692
Owner-occupied Units	1,925	77.8%	67%
Median Value	\$347,300	\$248,800	\$169,300
Renter-occupied Units	105	22.2%	33%
Median Rent	\$1,119	\$869	\$813

Source: US Census Bureau, 2013-2017 American Fact Finder

### Taxes

#### 2018 Local Property Taxes:

Town of Cedarburg	
Assessment Ratio.....	0.9296
Municipal Rate/\$1,000.....	\$2.38
Net Rate/\$1,000	
Within the Cedarburg School District.....	\$13.79
Within the Grafton School District.....	\$15.47

Source: Ozaukee County Treasurer's Office



## Labor Force

	Town of Cedarburg	Ozaukee County	Wisconsin
Population 16 and older	4,633	71,143	4,612,274
Population in labor force	71.4%	67.3%	66.9
Population employed	69.2%	65.2%	63.7%
Population unemployed	2.2%	2.0%	3.1%

Source: US Census Bureau, 2013-2017 American Fact Finder

## Major Employers

Employer	Industry
Ataco Steel Products	Fabricated Structural Metal Manufacturing
Cedar Crest Specialties	Ice Cream & Frozen Dessert Manufacturing
Cedar Creek Motorsports	Motorcycle, ATV & Other Motor Vehicle Dealer
Newman Chevrolet	Car Dealer & Service Center
5 Corners Truck & Auto	Car Dealer & Service Center
5 Corners Dodge	Car Dealer & Service Center
Chrysler Jeep	
Custom Service Hardware	Finish Carpentry Contractors
Home Instead Senior Care	Home Health Care Services
Circle B Recreation	Bowling Center
Carlton-Bates Co.	Electrical Apparatus/Wiring Supplies
St. Francis Borgia	Religious Organization
Galioto's Twelve21	Full-service Restaurant
Kohls Floor Coverings	Floor Covering Store
Ozaukee Skateland	Fitness & Recreational Sports Center

Source: Town of Cedarburg,

## Employment by Industry

Total primary jobs in the Town of Cedarburg.....644  
Total primary jobs in Ozaukee County.....36,081

Primary Employment by industry category for workers employed in the Town of Cedarburg:

Industry	Number Employed	Percent
Retail Trade	141	22.2%
Manufacturing	110	16.0%
Wholesale Trade	58	9.1%
Construction	54	8.5%
Transportation and Warehousing	53	8.3%
Accommodation and Food Services	50	7.9%
Health Care and Social Assistance	41	6.4%
Arts, Entertainment, and Recreation	41	6.4%
Other Services (excluding Public Administration)	24	3.8%
Educational Services	19	3.0%
Professional, Scientific, and Technical Services	16	2.5%
Administration & Support, Waste Management and Remediation	15	2.4%
Finance and Insurance	7	1.1%
Mining, Quarrying, and Oil and Gas Extraction	6	0.9%
Information	5	0.8%
Real Estate and Rental and Leasing	3	0.5%

Source: U.S. Census Bureau, OnTheMap Application, 2017

## Business Incentives

The Town of Cedarburg offers a variety of business incentives to meet the unique challenges of developers and business owners:

- Below-market land prices for Town-owned property
- Low interest loans via Business Development Loan Program
- Zoning and Town Code adjustments
- Refund of property taxes
- Construct or financially support infrastructure
- Expedited development/plan review and approval process
- Utility assistance
- Access & use of offsite storm water facilities
- Town staff assistance with regulatory agencies
- Town staff assistance with common area maintenance
- Shared parking on Town-owned property

## Education

Educational Attainment:

	Town of Cedarburg	Ozaukee County	Wisconsin
Bachelor's Degree or Higher	47.2%	47.7%	29%
High School Degree or Higher	99.6%	96.2%	91.7%

Source: US Census Bureau, 2013-2017 American Community Survey

### School District Performance

The Town of Cedarburg is served by the Cedarburg School District and the Grafton School District.

School District	Average ACT Score	HS Completion Rate (4 year)
Cedarburg	24.7	97.8%
Grafton	22.4	98.4%
Wisconsin	20.1	90.2%

Source: Wisconsin Department of Public Instruction, 2014-2017 School Year (Completion rates for 2017 cohort)

### Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee  
Milwaukee Area Technical College  
Marquette University  
Concordia University  
Cardinal Stritch University  
Carroll University  
Milwaukee School of Engineering  
Alverno College  
Mount Mary University  
Medical College of Wisconsin  
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

## Amenities

The Town of Cedarburg includes eight public parks spanning over 125 acres of recreational opportunities. The Town is also home to the Covered Bridge, which is listed on the National Register of Historic Places and is the last bridge of its kind in Wisconsin. The Hamilton Historic District, also listed on the National Register, and several other local landmarks help recognize and preserve our history.

## Transportation

Close proximity to Interstate 43 and Highway 45 offers easy access to the Town's historic commercial core along State Highway 60. The heart of the commercial core is the Five Corners district, averaging over 20,000 vehicles per day.

### Highways

- Interstate Highway 43 (four miles east)
- State Highways 60 and 181
- County Highways C, I, NN, T and Y

### Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county ([www.ozaukeetransit.com](http://www.ozaukeetransit.com)).

### Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (30 miles south)
- Chicago O'Hare International Airport (100 miles south)

Municipal/County airports:

- West Bend Municipal Airport (11 miles northwest)
- Milwaukee County Timmerman Airport (15 miles south)

Private airport:

- Covered Bridge Fields Airport

### Rail

Area rail freight service is provided by Canadian National Railway. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station, 22 miles south.

### Water

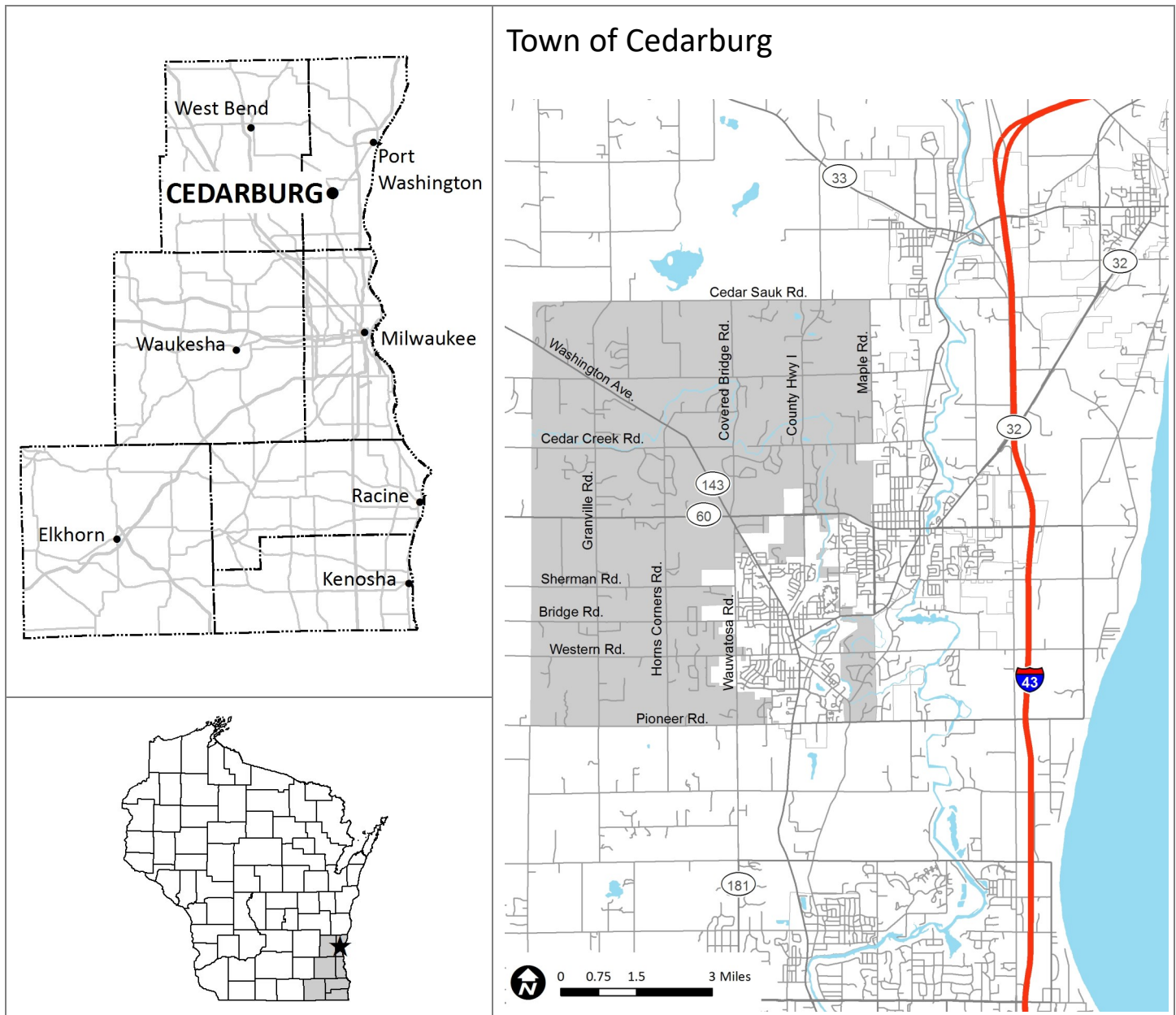
Lake Michigan access:

- Port Washington Marina (10 miles northeast)
- Port of Milwaukee (25 miles south)

The Town has one major waterway, Cedar Creek, winding through its limits.







## Local Contacts

**Town of Cedarburg**  
1293 Washington Avenue  
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**Cedarburg Chamber of Commerce**  
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*Note: Because of sampling variability, some estimates from the US Census Bureau, 2013-2017 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.*

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