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CEDARBURG FIRE DEPARTMENT

PUBLIC SAFETY REFERENDUM

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GROWING NEED FOR PUBLIC SAFETY SERVICES



INCREASING CALLS FOR SERVICE



DECLINE IN VOLUNTEER / PAID-ON-CALL STAFF AVAILABLE

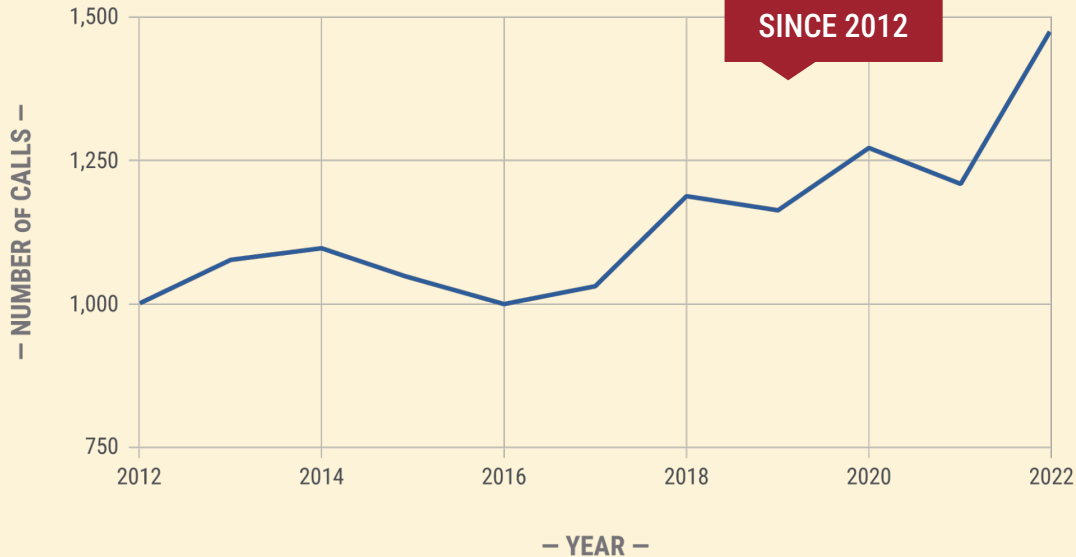


INABILITY TO RESPOND TO SOME SIMULTANEOUS CALLS



INCREASING CALLS FOR SERVICE

CEDARBURG FIRE DEPARTMENT: CALLS FOR SERVICE OVER TIME



IN 2022
CFD RESPONDED TO
1,480
TOTAL CALLS
FOR SERVICE

**38% of calls came in simultaneously*



EMS NEEDS GROWING AMONG OLDER RESIDENTS



BETWEEN 2013 AND 2022, CFD SAW A
54% INCREASE
IN NEED FOR EMS
SERVICES

*driven by increasing EMS calls
regarding a patient who has fallen**

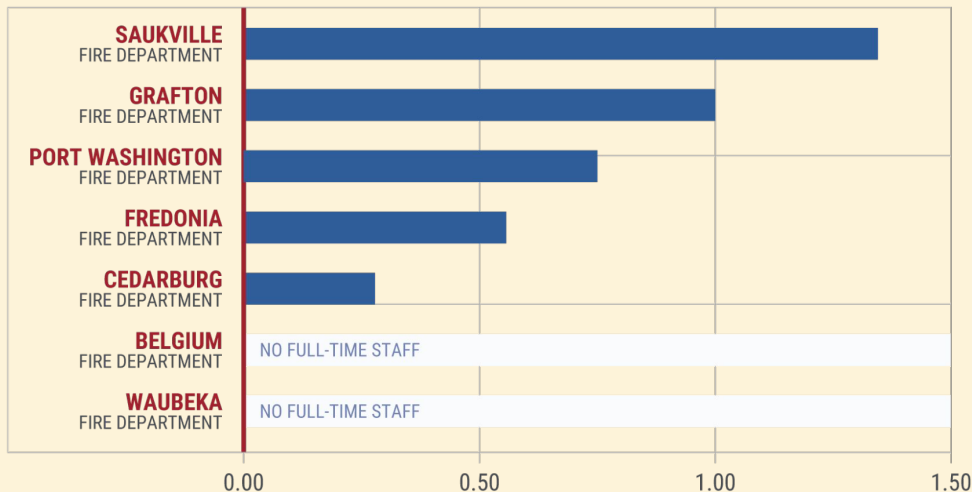
*More than 70% of the patients CFD sees are above the age of 60, and as members of our community continue to live longer and remain independent, this trend is likely to continue.



FULL-TIME STAFFING LEVELS LOW, INSUFFICIENT

OZAUKEE COUNTY FIRE DEPARTMENT: FULL-TIME STAFF / 1,000 POPULATION

— DEPARTMENT —



— FULL-TIME STAFF PER 1,000 POPULATION —



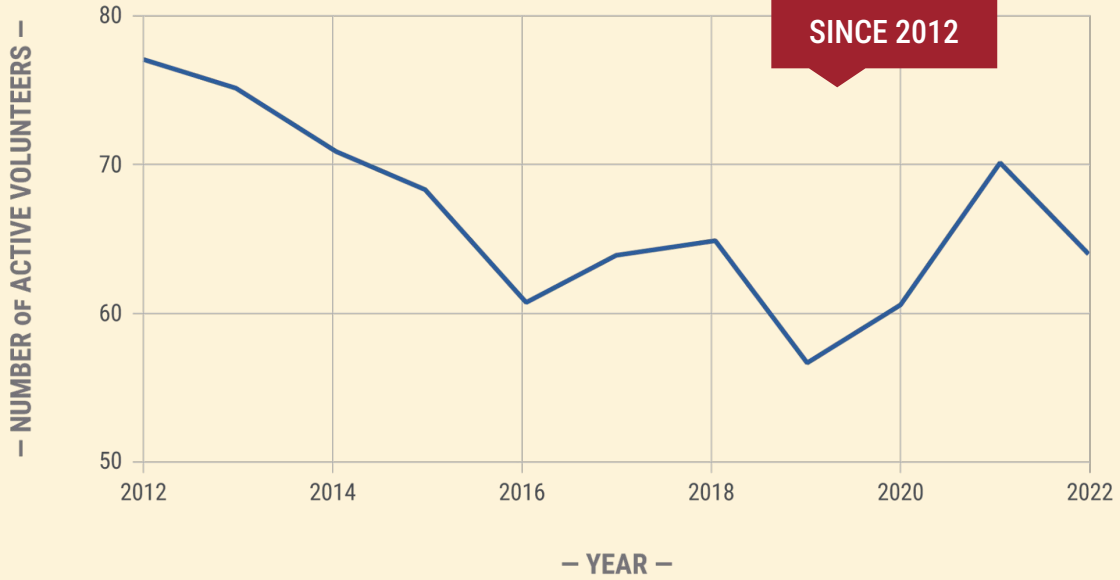
COMPARED TO OTHER OZAUKEE
COUNTY FIRE DEPARTMENTS,

**THIS LEVEL OF
FULL-TIME
STAFFING IS LOW**



DECLINE IN VOLUNTEER STAFF AVAILABLE

CEDARBURG FIRE DEPARTMENT: VOLUNTEER STAFFING OVER TIME



**CEDARBURG FIRE DEPARTMENT
SAW VOLUNTEERS**

**DECLINE 17%
FROM 2012-2022**



RELIANT ON MUTUAL AID

31x

When there are simultaneous emergencies, **CFD is sometimes unable to respond to all calls for service.**

When that happens, **CFD must rely on aid from neighboring departments** and did so **31 times** in 2022.



FUNDING NEEDED TO SUPPORT FIRE/EMS



**Add 8 additional full-time
Firefighter-Paramedic
positions**



**Maintain two (2) full-time
Firefighter-Paramedic
positions (currently
funded using ARPA
dollars, which will run out
in 2024)**



**Adjust the Fire Chief
position to a full-time
role**

WHY A REFERENDUM?



INTERNAL FUNDING SOURCES

Funding with existing resources would mean reducing other City and Town departmental budgets. This would both be insufficient to meet public safety needs and significantly impact other services.



EXTERNAL FUNDING SOURCES

The City and Town have leveraged private and federal funds to reduce the impact on taxpayers, though no feasible long-term revenue sources are available to the municipalities to fund public safety.



REFERENDUM

The only available option is to increase the City and Town's property tax levies - which requires approval by voters through a referendum process.



WHAT'S THE ASK?

CFD WILL REQUIRE
AN ADDITIONAL
\$2,015,658

FOR ITS ANNUAL OPERATING BUDGET

CITY OF CEDARBURG
\$1,292,302

TOWN OF CEDARBURG
\$723,356



APRIL 2 REFERENDUM QUESTION - TOWN

The formal resolution requesting permission to exceed the state revenue limit will appear as follows on the Town's April 2 ballot:

"Under state law, the increase in the levy of the Town of Cedarburg for the tax to be imposed for the next fiscal year, 2025, is limited to 1.153%, which results in a levy of \$2,416,878. Shall the Town of Cedarburg be allowed to exceed this limit and increase the levy for the next fiscal year, 2025, for the purposes to increase funding to hire and retain additional fire and emergency medical services personnel for the Cedarburg Fire Department pursuant to an intergovernmental agreement with the City of Cedarburg for shared fire protection and emergency medical services, by a total of 29.929%, which results in a levy of \$3,140,234, and on an ongoing basis, include the increase of \$723,356 for each fiscal year going forward?"



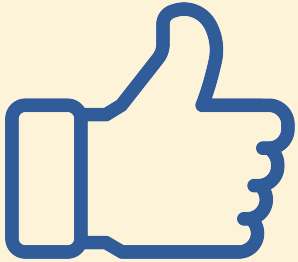
APRIL 2 REFERENDUM QUESTION - CITY

The formal resolution requesting permission to exceed the state revenue limit will appear as follows on the City's April 2 ballot:

“Under state law, the increase in the levy of the City of Cedarburg for the tax to be imposed for the next fiscal year, 2025, is limited to 2.390%, which results in a levy of \$11,970,886. Shall the City of Cedarburg be allowed to exceed this limit and increase the levy for the next fiscal year, 2025, for the purposes to increase funding to hire and retain additional fire and emergency medical services personnel for the Cedarburg Fire Department, by a total of 10.795%, which results in a levy of \$13,263,188, and on an ongoing basis, include the increase of \$1,292,302 for each fiscal year going forward?”



IF A MAJORITY VOTE “YES”



If the referendum is approved by a majority of voters in both the City and Town of Cedarburg on April 2, the **municipalities will be allowed to exceed their state-imposed levy limits** to fund necessary full-time staff additions at the Cedarburg Fire Department and **ensure CFD’s ability to provide high-quality, consistent emergency services to the Cedarburg community.**



**Add 8 additional full-time
Firefighter-Paramedic
positions**



**Maintain two (2) full-time
Firefighter-Paramedic
positions (currently funded
using ARPA dollars, which
will run out in 2024)**



**Adjust the Fire Chief
position to a full-time
role**



PROPERTY TAX IMPACT

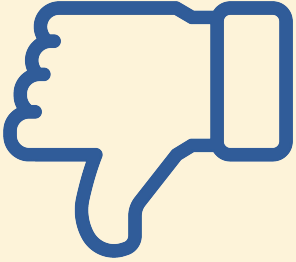
PROPERTY TAX IMPACT

\$2,015,658 total increase

	ASSESSED PROPERTY VALUE	ESTIMATED TAX INCREASE PER YEAR	MONTHLY TAX IMPACT
CITY OF CEDARBURG	\$100,000	\$67.82	\$5.65
TOWN OF CEDARBURG	\$100,000	\$57.08	\$4.76



IF A MAJORITY VOTE “NO”



If the referendum is rejected by a majority of voters in either community, the Cedarburg Fire Department will have to **reduce staffing back to 2021 levels** and the City and Town will be faced with difficult decisions about how to address the growing need for public safety services. **A rejection of the referendum would likely have a negative impact on emergency service capacity.**

**WITHOUT ADDITIONAL FUNDING,
CEDARBURG FIRE DEPARTMENT WILL LOSE
TWO FIREFIGHTER-PARAMEDICS**



VOTE TUESDAY, APRIL 2



Election Day is

**TUESDAY,
APRIL 2, 2024**

All polling places will open at **7:00 a.m.** and will close at **8:00 p.m.** Wisconsin voters are required to show an acceptable photo ID in order to vote.

ADDITIONAL VOTING INFORMATION

Information about polling places and absentee ballots can be found at www.cityofcedarburg.wi.gov/city-clerks-office/pages/elections-voting and www.townofcedarburgwi.gov/elections/



QUESTIONS?