



Contact Information

Jack Johnston
Assistant Administrator/Clerk
1293 Washington Avenue
Cedarburg, WI 53012
jjohnston@townofcedarburgwi.gov
www.townofcedarburgwi.gov
262-377-4509

Town Board of Supervisors

Dave Salvaggio, Chairman
Wayne Pipkorn, Seat 1
Russ Lauer, Seat 2
Larry Lechner, Seat 3
Tom Esser, Seat 4

FOR RELEASE June 21, 2024

TOWN OF CEDARBURG ANNOUNCES LANDMARK PRESERVATION AWARD WINNERS

The Town of Cedarburg Landmarks Commission and Town Board proudly announce the co-winners of the 2024 Landmark Preservation Award for the restoration of 1302 Washington Avenue: Building owners, Suburban Motors Harley Davidson, Wayne and Joan Houpt, owners, and Toast Restaurant, owner Gordon Goggin.

The Landmarks Commission honored the co-winners for the significant investment they made to preserve and enhance this important Town landmark in its original footprint with a creative new enterprise. The Commission called the hard work and detailed efforts to restore the building “exceptional.” The Commission further noted the results of this successful partnership to preserve the building and start a new and popular restaurant enhances the Five Corners Town Center. The vote to grant this Award was unanimous.

The Landmarks Commission re-introduced the Landmark Award in 2024 to honor the 175th Anniversary of the founding of the Town. The Award was previously granted between 2004-2014 to nine Town Landmark structures. The Landmarks Commission presented framed proclamations to the co-winners on Thursday, June 20th. In honor of the Town’s anniversary, the Landmarks Commission also voted for a permanent bronze plaque for the 1302 building, as well as a banner announcing this winning Town preservation effort.

The Town Landmarks Commission Chair, Kari Esser commented, “The 1302 Washington Avenue structure is an important social landmark in the heart of the Town business district. Built in 1880, this historic property has served as a blacksmith shop, stable, creamery, general store, tavern, eatery, lodging, and dance hall. The renovation and popular new restaurant continue this legacy. The Commission commends the sensitive preservation and wishes Toast success here for many years to come.”

Members of the Town Landmarks Commission include Kari Esser, Chair, Cecily Bishop, Carol Boettcher, Ray Pecor, Tim Rasmussen, Lance Schaefer, and Eric Utz.

The Town thanks Suburban Motors, Inc./Wayne and Joan Houpt and Toast Restaurant Owner Gordon Goggin for the impressive rehabilitation work. The Landmarks Commission plans to open applications for the 2025 Landmarks Preservation Award at the end of this year. Interested parties may contact Jack Johnston, Assistant Administrator/Clerk with any questions on the Landmark Preservation Award.

Town of Cedarburg, Wisconsin

The Town of Cedarburg, which is home to Wisconsin’s last [covered bridge](#), strives to maintain its rural charm and high-quality of life while balancing growth and progress. The Town is located in Ozaukee County. For more information, visit www.townofcedarburgwi.gov

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